



// **WHEN & WHERE** .....those of us in the industry know that these are the two most important elements of wine....however, wine drinkers across America think about when & where they enjoy their favorite wines, and that is where this new wine brand connects with this generation of wine drinkers

// Because it's not just **WHEN & WHERE** a wine is made....  
but more importantly **WHEN & WHERE** it is enjoyed....

## THE WINE

***OK, WHERE'S THE POOL?*** is made with **certified organic grapes** grown in the **Riverland** region of Australia, within the confines of the larger South Australia wine region. We are not relying on typical tasting notes for our wines—the **only notes that matter are your own.**

This **2020 Rose of Grenache** is densely colored and screams of red fruit flavors. Some people like rose all year long, including us, but our favorite time to drink ice cold rose is lounging in and around a POOL! Who's got one?? The grapes are **picked early**, so the acid is higher and the alcohol is a refreshing **12%**. The fermentation is completed in **stainless steel tanks** with a **certified organic yeast** and the wines are bottled soon after, so we can get them across the water and into the hands of someone who cares about **When & Where** to enjoy our wines. Cheers!



**Hudson Wine Brokers**

